

## Outstanding Business Awards – October

A premiere event on the Saint John Region business community's calendar, the annual Outstanding Business Awards gala celebrates achievement and recognizes organizations and entrepreneurs contributing to the growth and collective strength of the Saint John Region.





### **Platinum “Title” Sponsor – \$10,000**

- Recognition as the Title Sponsor in all communications and PR/ publicity, incl. company name and logo on all event promotions (e.g. radio ads, Chamber-wide communications, social media)
- Ten (10) Complimentary Tickets: Eight (8) complimentary tickets to the awards dinner (full table) plus (2) seats at the Head Table, and the opportunity to bring greetings to the business community
- Primary Company logo placement at the event (multiple prominent placements) alongside Chamber logo
- Company name and link to your web website will be listed on the registration webpage
- Invitation to attend and participate (e.g. speaking spotlight) at pre-banquet VIP + media event
- Regular social media mentions in the month leading up to the event
- Right of first refusal for the following year’s event




### **Gold Sponsors – \$5,000**

- Recognition as Gold Sponsor in event communications, incl. logo on associated promotions
- Five (5) Complimentary Tickets: Four (4) complimentary tickets to the awards dinner, preferred location, and; One (1) Sponsor representative seated and recognized at the Head Table
- Name and/or logo recognition at the Awards banquet
- Invitation to attend pre-banquet VIP + media event
- Company logo displayed on event registration page; also, at event
- Right of first refusal for the following year's event

### **Awards Sponsors - \$3,500**

Nine (9) awards to be presented: Enterprise of the Year, Emerging Enterprise, Entrepreneur of the Year, Young Entrepreneur, Community Impact, Best Marketing Campaign, Sustainability Award, Innovator of the Year and the Chair's Award

- Sponsor name incorporated into the award (e.g. The [sponsor name] Young Entrepreneur Award) and prominently associated with individual award publicity and advertising
  - Two (2) complimentary tickets for the banquet - preferred location
  - Sponsor invited to present the award to the recipient at the banquet
  - Name and/or logo recognition on all award advertising
  - Name and/or logo recognition at the awards banquet
  - Invitation to attend pre-banquet VIP + media event
  - Name and/or logo recognition at the Awards banquet
  - Right of first refusal for the following year's event
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**VIP + Media Reception - \$2,500 - 1 available**

- Recognition as the VIP Event Sponsor, with opportunity to display signage prominently at the event and have a 'booth-like' physical set up to interact with guests and award nominees, other sponsors, and ability to hand out branded promotional materials etc.
- Your sponsorship will cover a complimentary beverage and hors d'oeuvres for guests of the VIP reception with appropriate recognition to that end.
- Opportunity to greet award nominees, sponsors, VIPs, and other special guests
- Opportunity to speak at the VIP reception and welcome the above-mentioned group of guests

**Outstanding Sponsors - \$2,000**

- Two (2) Complimentary tickets to attend the awards banquet – preferred location
- Name and/or logo recognition at the awards banquet
- Invitation to attend pre-banquet VIP + media event

**Community Sponsors - \$250**

- Name and/or logo recognition at the awards banquet on a table with opportunity to place collateral
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