



SAINT JOHN REGION

**THE CHAMBER**

CHAMPIONS FOR BUSINESS

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## ***Outstanding Business Awards Categories***

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### **Business of the Year Award**

This accolade celebrates an established business that continues to grow. Examples of this could include entering new markets or creating new goods/services, growing and attracting a skilled workforce, achieving a milestone, or demonstrating excellence in business operations, inclusion, sustainability, or company culture. The winner of this award will be an active contributor to the growth of the Saint John Region.

### **Emerging Business Award**

This award recognizes a business with fewer than five (5) years of operations that has demonstrated early promises for exponential growth. The recipient of this award will have made significant initial strides in sales, innovation, or capitalizing on an emerging market opportunity. They exemplify entrepreneurial spirit and a strong commitment to long-term success.

### **Entrepreneur of the Year Award**

*This award honours an individual who has demonstrated outstanding entrepreneurial spirit and exceptional business acumen. The recipient has successfully navigated challenges, driven innovation and achieved notable growth in their organization. This individual is recognized for their visionary leadership, resilience and contribution to their specific business sector and/or the local business community.*

### **Young Entrepreneur Award**

This award celebrates a dynamic leader under 30 who has shown remarkable entrepreneurial spirit and achievement. The recipient is the owner or business manager of a company and exemplifies innovative thinking, leadership, strong business skills, a willingness to take risks in pursuit of something important, and a desire to make a big impact in the world for something they're passionate about. They are an inspiration to other young people of what is possible when you combine a compelling vision with consistent action.

### **Community Impact Award**

This award recognizes commendable corporate citizenship or individual volunteerism that is having a long-standing or large-scale impact in benefiting our community. Individual or organizational impact might be in the form of philanthropy in support of a particular area of need, or volunteerism, or celebrating other initiatives or creative new ways of helping others or working together to effect positive change.

### **Innovator of the Year Award**

This award recognizes a business that has demonstrated exceptional creativity and ingenuity in developing or implementing a new product, service, or process. Examples include the introduction of a groundbreaking solution that significantly advances their industry, addresses a critical challenge, or enhances operational efficiency. This business stands out for its ability to think outside the box, embrace emerging technologies, and drive transformative changes. The Innovation Award celebrates their role as a catalyst for progress and their commitment to pushing the boundaries of conventional thinking.

### **Newcomer Business Impact Award**

This award recognizes an entrepreneur who is relatively new to the community and has made a meaningful and measurable contribution to the local business landscape. This award is intended for individuals who have successfully established or grown a business while demonstrating innovation, resilience, and strong leadership, and whose efforts extend beyond their own enterprise to positively influence the broader community. Ideal candidates are those who not only achieve business success but also contribute to economic development, foster connections, support inclusive growth, and bring new perspectives that enrich the region. Nominees typically have navigated the challenges of starting fresh in a new environment and are emerging as influential, engaged members of the local business ecosystem.