

Generational Entrepreneurial Leaders to be Celebrated at Business Awards Gala Nov 28

This year's Outstanding Business Awards Gala will be a chance to both celebrate our accomplishments of the past and glimpse into our Region's future success stories.

Among those 20 (incredible!) organizations and entrepreneurs delivering best-in-class service and having international impact are two awards and companies we have the pleasure of announcing in advance.

The first is our Chair's Award: selected by the Chamber Board Chair, this special honour recognizes an organization that has demonstrated a substantial and long-term contribution to both our economic progress and cultural fabric.

The 2024 Recipient is Crosby Foods: One of NB's most long-standing and significant food companies, Crosby's is celebrating its 145th year of operations and laying the foundation for future success through innovation and operational excellence. They're developing novel new products that appeal to today's consumers, building on their deep experience in consumer packaged goods, as well as exploring new business channels and market opportunities leveraging their reputation for manufacturing excellence.

The second is a brand new award, called the Sustainability Award, focused on the critical role for business in creating prosperity while minimizing harm to the planet through innovative and effective business practices.

The 2024 Recipient is Irving Pulp and Paper, Limited: operational since the 1800s, JDI's west side mill has become an international example of how to grow pulp mill production sustainably and responsibly. The team's years'-long focus on environmental treatment technology, reducing GHG emissions, and now the proposed \$1.1B private-sector investment planned for Project NextGen will result in the mill becoming (1) one of the top-producing kraft pulp mills in the world and (2) a global leader in environmental performance.

Please join us in celebrating these successes, as well as the many other businesses and individuals to be recognized at the awards gala alongside our Region's entrepreneurial leaders and builders. **Get your tickets now online here.** Or call us at 506-634-8111 and we'll help you secure your place at the **Gala Nov 28, 5:30-8:30pm** at the Delta Uptown.