



SAINT JOHN REGION

THE CHAMBER

CHAMPIONS FOR BUSINESS

Outstanding Business Awards Categories

Enterprise of the Year Award

This accolade celebrates an established business that continues to grow. Examples of this could include: entering new markets or creating new goods/services, growing and attracting a skilled workforce, achieving a milestone, or demonstrating excellence in business operations, inclusion, sustainability, or company culture. The winner of this award will be an active contributor to the growth of the Saint John Region.

Emerging Enterprise Award

This award recognizes a business with fewer than five (5) years of operations that has demonstrated early promise for exponential growth. The recipient of this award will have made significant initial strides in sales, innovation, or capitalizing on an emerging market opportunity. They exemplify entrepreneurial spirit and a strong commitment to long-term success.

Entrepreneur of the Year Award

This award honours an individual who has demonstrated outstanding entrepreneurial spirit and exceptional business acumen. The recipient has successfully navigated challenges, driven innovation and achieved notable growth in their organization. This individual is recognized for their visionary leadership, resilience and contribution to their specific business sector and/or the local business community.

Young Entrepreneur Award

This award celebrates a dynamic leader under 30 who has shown remarkable entrepreneurial spirit and achievement. The recipient is the owner or business manager of a company and exemplifies innovative thinking, leadership, strong business skills, a willingness to take risks in pursuit of something important, and a desire to make a big impact in the world for something they're passionate about. They are an inspiration to other young people of what is possible when you combine a compelling vision with consistent action.

Community Impact Award

This award recognizes commendable corporate citizenship or individual volunteerism that is having a long-standing or large-scale impact in benefiting our community. Individual or organizational impact might be in the form of philanthropy in support of a particular area of need, or volunteerism, or celebrating other initiatives or creative new ways of helping others or working together to effect positive change.

Best Marketing Campaign

This award celebrates a business that has executed a standout marketing campaign, showcasing creativity, strategic thinking, and effective delivery. The winning campaign will have successfully captured the target audience's attention, communicated the brand's message clearly, and achieved measurable outcomes such as increased engagement, sales, or brand awareness. The recipient will be recognized for their innovative approach and impact on the market.

Sustainability Award

This award honors a company that has demonstrated a steadfast commitment to environmental sustainability through innovative and effective business practices. The recipient has successfully integrated environmentally-forward measures into their operations, such as reducing waste, conserving energy, or sourcing sustainable materials. This business not only meets but exceeds industry standards for environmental responsibility, showing leadership in creating a positive impact on both the planet and the local environment. This award celebrates their dedication to balancing economic success with environmental stewardship.

Innovator of the Year Award

This award recognizes a business that has demonstrated exceptional creativity and ingenuity in developing or implementing a new product, service, or process. Examples include the introduction of a groundbreaking solution that significantly advances their industry, addresses a critical challenge, or enhances operational efficiency. This business stands out for its ability to think outside the box, embrace emerging technologies, and drive transformative change. The Innovation Award celebrates their role as a catalyst for progress and their commitment to pushing the boundaries of conventional thinking.