



SAINT JOHN REGION

THE CHAMBER

CHAMPIONS FOR BUSINESS

Golf Sponsorships

Thursday, August 22, 2024

Rockwood Park Golf Course

Tournament Title Sponsor - \$3,000

Pre & Post Event Marketing

- Recognition as Tournament Sponsor of the Chamber's Golf Tournament
- Logo placement on all printed promotional material
- Logo on the scorecard
- Recognition on social media (Facebook, Instagram, Twitter, and LinkedIn)
- Recognition in all publicity and radio ads plus live interviews

On-Site Recognition

- Complimentary golf carts and registration fees (including lunch) for 4.
- On-site signage at the event (supplied by sponsor).
- Complimentary hole sponsorship at the putting green.
- Opportunity for corporate giveaways at the tournament.
- Opportunity to provide a corporate prize and acknowledge the winning team.
- First right of refusal in 2025

Gold Sponsor - \$2,000

- Name & logo on all printed materials.
- Logo on the scorecard
- Recognition in all promotion & publicity.
- On-site signage at the event (supplied by sponsor).
- Complimentary golf cart and registration fees (including lunch and dinner) for 4.
- Complimentary Hole Sponsor

Silver Sponsor - \$1000

- Logo on the scorecard
- Complimentary Hole Sponsor
- Recognition in all promotion & publicity
- Complimentary golf registration fee for 2 including lunch and dinner.
- On-site signage at the event (supplied by sponsor)

Bronze Sponsor - \$750

- Logo on the scorecard
- Recognition in all promotion & publicity
- One Complimentary golf registration (includes lunch and banquet)
- On-site signage at the event (supplied by sponsor)

Hole Sponsors - \$450

- Name and hole # printed on the scorecard.
- Signage at the hole (sponsor may bring own signage)
- 2 complimentary lunches
- 2 complimentary banquet tickets
- Social Media recognition

** Hole Sponsors are encouraged to designate representatives to meet and greet the golfers throughout the day at their designated hole. Some organize a fun activity for a prize or hand out promotional materials. Others serve food, drinks, or other snack items.

Golf Cart Sponsor - \$500

A great opportunity for corporate recognition on 60 golf carts that will be used throughout the day.

- Signs to be provided by the sponsor with the corporate name and logo for all golf carts.
- Logo on Score Card
- Recognition on social media channels

Banquet Sponsor - \$ 350

- Recognition as a banquet sponsor

- Opportunity to place cards/items on the tables.
- Logo on the scorecard
- Signage at the banquet

Lunch/Snack Sponsor - \$ 250

- Recognition as a lunch/snack sponsor
- Opportunity to place items in lunch bags.

Longest Drive - \$ 200

- Recognition as the sponsor for the Longest Drive
- Logo on Score Card
- Signage on the course

Closest to the Pin - \$ 200

- Recognition as the sponsor for the Closest to the Pin
- Logo on Score Card
- Signage on the course