

## Saint John Region Chamber of Commerce Appoints Interim CEO

Media Release - November 15, 2023

Saint John Region Chamber of Commerce a leading organization dedicated to promoting and supporting local businesses, is pleased to announce the appointment of Carole Cunningham as the interim Chief Executive Officer. With over 30 years working with the Chamber, Carole brings a wealth of expertise and experience to the role.

"Carole has demonstrated exceptional support to the Chamber as well as to its members. Her extensive background with the Chamber of Commerce/Board of Trade movement will be instrumental in continuing to drive the Chamber's mission forward, and ensuring its continued success until a new CEO is found." Says Mohamed Bagha, Chair of The Chamber.

Throughout her career, Carole has held various positions with the Chamber. 30 years with the Saint John Region Chamber of Commerce (Saint John Board of Trade) and 15 years with the Montreal Board of Trade as the Director of Information Services. Her current position with The Chamber is the Director of Events & Administration.

In 2013 Carole was the recipient of the Saint John Board of Trade's Chair's Award. The Chair's award is presented annually to a company, organization, or individual that has demonstrated substantial long-term contribution to or impact on the economic progress of the community.

"I am honored to have been chosen as the interim CEO of the Saint John Region Chamber of Commerce," said Carole Cunningham. "I am excited to work alongside our board of directors and staff to continue to collaborate with our members to create opportunities for local businesses to thrive. Together, we will strengthen our community and contribute to its economic prosperity."

Carole's appointment follows the recent announcement of David Duplisea's retirement. Her extensive experience with the chamber movement will be invaluable in guiding the Chamber moving forward.

The Board of Directors is confident that Carole will continue to keep the organization on track as we carry out the strategic plan and goals for the organization.

## About The Saint John Region Chamber of Commerce

The Saint John Region Chamber of Commerce is a nationally accredited business organization dedicated to fostering an economic climate that enhances growth, prosperity, and improved quality of life in the community. With more than 600 member businesses, representing the interests of 37,000 people, The Chamber is a dynamic advocate and the principal voice for the business community of Greater Saint John. It offers a variety of programs, activities, services, and networking opportunities designed to enhance the business prospects of members and the overall business climate of the area.

For media inquiries or more information, please contact: Mohamed Bagha - 506-642-4242 Carole Cunningham - 506-634-8111

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