



Outstanding Business Achievement Awards

One of the premiere events on the community's business calendar, the annual Outstanding Business Achievement Awards gala recognizes firms and entrepreneurs contributing to the growth of Saint John. The event attracts 400 - 500 Saint John's business and community leaders. Scheduled for October.

Co Event Sponsors – \$5,000

- Be recognized as the primary sponsor and supporter of Saint John's business achievers. Direct corporate name associated with the event.
- Invitation to attend pre-banquet VIP reception;
- Name and/or logo credit on the video production profiling finalists;
- Name and/or logo on the cover of the program at the banquet.
- Sponsor's name and logo prominently associated with the event, dominant in all marketing materials;
- Recognition in all promotion and publicity;
- Name and/or logo recognition on all advertising for the awards
- Name and/or logo recognition at the Awards banquet;
- One sponsor representative invited to bring greetings;
- One reserved cocktail table
- Four Complimentary tickets to the event;
- Invitation to attend pre-banquet media conference.

Awards Sponsors - \$3,000

Seven awards presented: Business Excellence, Entrepreneurial Achievement, Emerging Enterprise, Young Entrepreneur, Community Impact, Passion for Change, and the Chairman's Award

- Sponsors' names and/or logos prominently associated with the individual awards;
- Recognition in all promotion and publicity;
- Name and/or logo recognition on all advertising for the awards;
- Name and/or logo recognition at the awards banquet;
- Representative of sponsor invited to present the award to recipient at banquet;
- 2 complimentary tickets to the event;
- Invitation to attend pre-banquet media conference;
- Name and/or logo credit on the video production profiling finalists;
- Name and/or logo featured in the program at the banquet.

Entertainment Sponsor – \$4,000 or 2 Sponsors @ \$2,000

- Recognition in all promotion and publicity;
- Name and/or logo recognition on all advertising for the awards;
- Name and/or logo recognition at the awards banquet;
- X complimentary tickets;
- Invitation to attend pre-banquet media conference;
- Name and/or logo credit on the video production profiling finalists;
- Name and/or logo featured in the menu/program at the banquet.
- Invitation to introduce the entertainment

Outstanding Sponsors - \$2,500

- Recognition in all promotion and publicity;
- Name and/or logo recognition on all advertising for the awards;
- Name and/or logo recognition at the awards banquet;
- 2 complimentary tickets;
- Invitation to attend pre-banquet media conference;
- Name and/or logo credit on the video production profiling finalists;
- Name and/or logo featured in the menu/program at the banquet.

Cocktail Table Sponsor – \$2,000

- Opportunity to put material and or item at the table with your company logo (30 Cocktail Tables)
- Recognition at the Awards banquet;
- Invitation to attend pre-banquet media conference;
- 1 Complimentary ticket to the event;
- Name included in the program at the banquet.

VIP / Media Reception - \$1,000

- Recognition at the Awards banquet;
- Invitation to attend pre-banquet media conference;
- 1 Complimentary ticket to the event;
- Name included in the program at the banquet.

Generous Sponsors – Up to \$500

- Recognition at the Awards banquet;
- Invitation to attend pre-banquet media conference;
- 10% ticket price reduction;
- Name included in the program at the banquet.