



For immediate release:

**Chamber Announces Appointment of Michael Sadavoy as  
Director of Membership and Marketing**

July 25, 2022 Saint John, NB – David Duplisea, CEO of the Saint John Region Chamber of Commerce, is pleased to announce the appointment of Michael Sadavoy as its new Director of Membership and Marketing.

“As we begin to venture into the post pandemic world, our members will need all the support they can get. We have worked extensively with the entire business community throughout these challenging times, and we are committed to their success. This new position will focus on membership growth and value”, said David Duplisea, CEO of the Chamber.

Mr. Sadavoy has an extensive background in media communications and marketing, most recently with Acadia Broadcasting in Saint John. Mr. Sadavoy was selected after an exhaustive national search and lives in east Saint John

“I am pleased to begin my work with the Chamber to help our existing members and to welcome new members. The Chamber has been an integral part of the region since 1819 and I am excited to join the team,” said Michael Sadavoy.

Contacts:

David Duplisea, 634-8111

Michael (Mike) Sadavoy, 650-2013

The Saint John Region Chamber of Commerce is a nationally accredited business organization dedicated to fostering an economic climate that enhances growth, prosperity, and improved quality of life in the community. With more than 600 member businesses, representing the interests of 37,000 people, The Chamber is a dynamic advocate and the principal voice for the business community of Greater Saint John. It offers a variety of programs, activities, services, and networking opportunities designed to enhance the business prospects of members and the overall business climate of the area.

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