



SAINT JOHN REGION

# THE CHAMBER

CHAMPIONS FOR BUSINESS

Reach your target market with an advertisement on The Saint John Region Chamber's website. With approximately 4,000 visitors a day in 2021, The Chamber's online business resource centre served as the primary location for people to go for updates on COVID-19 and government resources. It is an ideal location to promote your business to both members and non-members alike.

Ads will be featured prominently on the top half of the home page, linked to your website or a PDF of your choice. Ads are available in three sizes, either a horizontal banner ad, a vertical stack, or a business card ad. If interest exceeds demand, we will provide additional space on other high traffic pages. A 10% discount is available if you book for a minimum of 3 months.

Ad Type	Approximate Size (Pixels)	Requirements	Price
Horizontal Banner	1250 pixels wide x 300 pixels high	JPEG, PNG or GIF file	\$500/Month per ad
Vertical Stack	500 pixels wide x 300 pixels high	JPEG, PNG or GIF file	\$350/Month per ad
Business Cards	350 Pixels wide x 200 pixels high	JPEG, PNG or GIF file	\$150/Month per ad

**For Advertising Information, contact:**

Saint John Region Chamber of Commerce

**Tel:** (506) 634-8111

**Address:** 78 Prince William Street, Saint John, New Brunswick, Canada, E2L 1B3

[www.TheChamberSJ.com](http://www.TheChamberSJ.com)