



SAINT JOHN REGION

THE CHAMBER

CHAMPIONS FOR BUSINESS

Reach your target market with an advertisement on The Saint John Region Chamber's website. With approximately 4,000 visitors a day in 2020, The Chamber's online business resource centre served as the primary location for people to go for updates on COVID-19 and government resources. It is an ideal location to promote your business to both members and non-members alike.

Ads will be featured prominently on the top half of the home page, linked to your website or a PDF of your choice. Ads are available in three sizes, either a horizontal banner ad, a vertical stack, or a business card ad. Only 3 horizontal, 2 vertical stack, or 6 business card ads are available for placement. If interest exceeds demand, we will provide additional space on other high traffic pages. A 10% discount is available if you book for a minimum of 3 months.

| Ad Type | Approximate Size (Pixels) | Requirements | Price |
|-------------------|--|-----------------------|--------------------|
| Horizontal Banner | 850-1250 pixels wide x 300 pixels high | JPEG, PNG or GIF file | \$500/Month per ad |
| Vertical Stack | 200 pixels wide x 300 pixels high | JPEG, PNG or GIF file | \$350/Month per ad |
| Business Cards | 200 Pixels wide x 100 pixels high | JPEG, PNG or GIF file | \$150/Month per ad |

For Advertising Information, contact:

Saint John Region Chamber of Commerce

Tel: (506) 634-8111 **Email:** rmilton@thechambersj.com

Address: 40 King Street, Saint John, New Brunswick, Canada, E2L 1G3

www.TheChamberSJ.com



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Sample Horizontal Banner

(Approximate size)

Sample Vertical Stack Ad
(Approximate Size)

Sample Business Card Ad
(Approximate Size)