



Outstanding Business Achievement Awards

One of the premiere events on the community's business calendar, the annual Outstanding Business Achievement Awards gala recognizes firms and entrepreneurs contributing to the growth of Saint John. The event attracts 400 - 500 of Saint John's business and community leaders. Scheduled for October.

Co Event Sponsors – \$5,000

- Be recognized as the primary Awards sponsor and supporter of Saint John's business achievers. Direct corporate name association with the event.
- Invitation to attend post-banquet VIP reception;
- Name and/or logo credit on the video production profiling finalists;
- Name and/or logo on the cover of the menu/program at the banquet.
- Sponsor's name and logo prominently associated with the event, dominant in all marketing materials;
- Recognition in all promotion and publicity;
- Name and/or logo recognition on all advertising for the awards
- Name and/or logo recognition at the Awards banquet;
- One sponsor representative seated at head table and invited to bring greetings;
- Four Complimentary tickets for sponsor's guests at banquet, preferred location;
- Invitation to attend pre-banquet media conference;

Awards Sponsors - \$3,000

Six awards presented: Business Excellence, Entrepreneurial Achievement, Emerging Enterprise, Young Entrepreneur, Big Heart, Passion for Change and the Chairman's Award

- Sponsors' names and/or logos prominently associated with the individual awards;
- Recognition in all promotion and publicity;
- Name and/or logo recognition on all advertising for the awards;
- Name and/or logo recognition at the awards banquet;
- Representative of sponsor invited to present award to recipient at banquet;
- 2 complimentary tickets for the banquet - preferred location;
- Invitation to attend pre-banquet media conference;
- Name and/or logo credit on the video production profiling finalists;
- Name and/or logo featured in the menu/program at the banquet.

Outstanding Sponsors - Over \$2,500

- Recognition in all promotion and publicity;
- Name and/or logo recognition on all advertising for the awards;
- Name and/or logo recognition at the awards banquet;
- 2 complimentary tickets;
- Invitation to attend pre-banquet media conference;
- Name and/or logo credit on the video production profiling finalists;
- Name and/or logo featured in the menu/program at the banquet.

Table Sponsor – Over \$2,000

- Opportunity to put material and or item at the table with your company logo
- Recognition at the Awards banquet;
- Invitation to attend pre-banquet media conference;
- Invitation to attend post-banquet VIP reception;
- 1 Complimentary ticket to the dinner;
- Credit on the video production profiling finalists;
- Name included in the program at the banquet.

VIP / Media Reception - \$1,000

- Recognition at the Awards banquet;
- Invitation to attend pre-banquet media conference;
- Invitation to attend post-banquet VIP reception;
- 1 Complimentary ticket to the dinner;
- Credit on the video production profiling finalists;
- Name included in the menu/program at the banquet.

Generous Sponsors – Up to \$500

- Recognition at the Awards banquet;
- Invitation to attend pre-banquet media conference;
- Invitation to attend post-banquet VIP reception;
- 10% ticket price reduction;
- Credit on the video production profiling finalists;
- Name included in the menu/program at the banquet.